

# KENTUCKY ASSISTED LIVING FACILITIES ASSOCIATION



## ASSOCIATE MEMBER APPLICATION

The Kentucky Assisted Living Facilities Association (KALFA) is the only organization in the Commonwealth solely dedicated to representing assisted living communities, personal care homes and senior housing communities.

KALFA's associate member program is designed to benefit vendors and businesses which do not own, operate or manage communities. The membership services and benefits ensure your company receives a significant return on your twelve-month dues investment.

Your \$400 dues investment provides you the opportunity to enjoy KALFA events at a discount price, as well as sponsoring one of KALFA's freestanding educational offerings or events at the annual conference and exhibition.

Please complete and return this form, along with your \$400 dues investment for twelve months to: **KALFA, 133 Evergreen Road, Suite 212, Louisville, KY 40243.** If you have any questions or comments, please call KALFA at **(502) 938-5102.**

Company Name \_\_\_\_\_  
Type of Business/Service \_\_\_\_\_  
Contact Person/Title \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone Number (    ) \_\_\_\_\_ Fax Number (    ) \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Web Address \_\_\_\_\_  
Referred By \_\_\_\_\_

**Kentucky Assisted Living Facilities Association (KALFA)**

**133 Evergreen Road, Suite 212, Louisville, KY 40243**

**Telephone: (502) 938-5102; Fax: (502) 805-0589**

**Email: [kalfa@kentuckyassistedliving.org](mailto:kalfa@kentuckyassistedliving.org); Web: [www.kentuckyassistedliving.org](http://www.kentuckyassistedliving.org)**



## **KALFA ASSOCIATE MEMBERSHIP BENEFITS**

### **REFERRALS**

While KALFA does not endorse specific products or services, we do refer our assisted living and senior housing community members to KALFA associate members.

### **LIMITED USE OF KALFA LOGO**

Subject to prior approval by KALFA, associate members can use KALFA logo for print materials and related promotion, so long as "Member of KALFA" is denoted with the logo.

### **KALFA MAILINGS AND E-MAILS**

Associate members receive KALFA mailings and e-mails, which feature timely information about Kentucky's assisted living and senior housing industry.

### **KALFA PROVIDER MEMBER LISTS**

KALFA periodically e-mails to associate members an updated list of our assisted living and senior housing community members.

### **KALFA ASSOCIATE MEMBER LISTS**

KALFA periodically e-mails to our assisted living and senior housing community members an updated list of associate members.

### **WEB SITE LISTING**

Each Associate Member receives a free address listing on KALFA's web site, including your email and website links.

### **COMMITTEE PARTICIPATION**

KALFA offers you a host of opportunities to serve on key association committees and workgroups.

### **KALFA CONFERENCE & EXHIBITION**

Associate Members will be given the opportunity to exhibit and sponsor events for a fee at the annual KALFA Conference and exhibition as well as workshops during the year.